

Donovan Francis

Graphic Designer

Ben Lomond, CA
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ABOUT

Detail-focused graphic designer specializing in poster design and logos. Efficient worker with a passion for design and the outdoors. Experienced in fast-paced environments and meeting tight deadlines.

WORK EXPERIENCE

Graphic Designer — *Trail Head Cyclery, Cupertino, CA*

Contracted Freelance Work April 2022 - Current

- Worked with Art Director to update pre-existing designs
- Modernized older designs
- Presented mockups for shirt designs
- Aided in the creation of social media postings for their 25th anniversary
- Assisted in staging for the photographer

Graphic Designer — *RideOrDieMTB, Aptos, CA*

Commissioned Freelance Work November 2019

- Worked directly for company head creating new ideas for the face of the company
- Met deadlines in a timely fashion
- Created strong deliverables with consistent file management and organization
- Conceptualized ideas presented by the company
- Presented multiple design ideas to guide logo direction
- Accepted critical feedback to further the design process

Customer Service/ Cashier — *Ace Hardware, Ben Lomond, CA*

March 2015 — Current

- Tracked and managed hundreds of SKUs in inventory as well as cash handling
- Assisted in onboarding and training new employees
- Attained strong interpersonal skills through daily communication with customers

SKILLS

- Adobe Design Suite
- Microsoft Office Suite
- Canva
- Wix & WordPress
- Google Suite
- Digital and Film Photography
- Procreate
- Slack & Discord

EDUCATION

BA Design Studies with an emphasis in Graphic Design & Minor in Advertising

San Jose State University

Fall 2021